

SPECIAL CONTESTS



COFFEE COMPETITION

Dept. CB1

TOTAL PREMIUMS OFFERED: \$225

CONTEST LOCATION: Special Cooking Contest Area in the Education Building on the fairgrounds



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STOCKTON[®]
GRAHAM & CO
blending the art and business of coffee

INFORMATION FOR EXHIBITORS

Exhibitors must be licensed businesses in North Carolina whose primary function is roasting and selling coffee.

North Carolina coffee roasters who are interested in competing in the competition must send an email to ncstatefair@gmail.com beginning at 8:00 a.m. on Monday, August 1, 2016. The email must contain the company's name, address, phone number and contact person. Only one entry is allowed per email sent.

The first twelve emails from companies that are received will be registered to compete. Two alternates will be chosen to be on standby in case an exhibitor drops out of the competition. Exhibitors will be selected in the order in which emails are received. The Entry Department will respond to each email request with notification of the status of each submission. Emails will be kept on file in case any exhibitors drop out and further alternates need to be chosen.

The competition will take place on **Friday, October 14th** from 3:00 p.m. until 5:00 p.m. in the Special Cooking Contest Area in the Education Building on the fairgrounds.

Exhibitors will be assigned a time to compete. Winners will be chosen from two panels of judges. **The decision of the judges will be final.**

RULES & REGULATIONS

1. Exhibitors must be licensed businesses in North Carolina whose primary function is roasting and selling coffee. Individuals are not eligible to compete.
2. Only one entry is allowed per exhibitor roaster.
3. The Fair will provide work space and sample cups for exhibitor submissions. Space will be allocated for judging, along with accessories needed for judges to evaluate the samples.
4. Exhibitors are responsible for bringing the following items to the competition area:
 - (a) a written description of their coffee entry
 - (b) roasted coffee beans for grinding and brewing coffee for a panel of three judges to individually taste and evaluate.
 - (c) water for brewing their coffee
 - (d) grinding and brewing equipment for on-site preparation using a method of their choice.
 - (e) two pieces of electrified equipment: 108-120V, no more than 10 Amps or 1000 Watts.

The following devices are prohibited: espresso machines, open coil hot plates and gas burners.
5. Each exhibitor will be allowed five minutes for setup, ten minutes to brew their coffee, and five minutes for breakdown of their station. The Entry Department will contact each exhibitor with their designated time to compete.
6. Entries will be judged by a panel of judges and the decision of the judges will be final.
7. All entries will be assigned an exhibitor number for anonymous judging.
8. The following placings will be awarded among all the entries: Grand Champion, Reserve Champion, and Honorable Mention. Winners will be announced at the conclusion of the contest.
9. This is a single elimination contest.
10. Exhibitors will be required to brew three samples per round of judging.

Class 101: CB00001—Coffee Entry

Judging: Each entry in each lot number will be judged according to the following criteria:

- **Aroma**
- **Flavor**
- **Aftertaste**
- **Acidity**
- **Body**
- **Balance**
- **Overall Quality**

In addition to ribbons, the following premiums will be awarded to the overall winners:

Grand Champion—\$100

Reserve Champion—\$75

Honorable Mention—\$50