

# Gold Medal Flour "Best Pie" Contest

Gold Medal Flour invites you to compete for the coveted honor of "Best Pie of the Fair." Perfect your all-time favorite pie or create something entirely new. Just make it your own and make it delicious. Big prizes and bragging rights await the top winners.

**ENTRY DEADLINE:** SUNDAY, OCTOBER 16, 2016

**DATE OF CONTEST:** SUNDAY, OCTOBER 16, 2016

**PRIZES: up to four prizes will be awarded, honoring a variety of pie flavors and styles, from cream-themed creations to fruit-filled masterpieces**

1st Place: \$200, 2nd Place: \$100, 3rd Place: \$50, and a "New Entrant" Honorable Mention  
Each winner will also receive a ribbon, award certificate and celebratory apron. For the "New Entrant" Honorable Mention prize, judges will select the best recipe submitted by a first time entrant in the Contest who is not awarded a 1st, 2nd or 3rd Place prize. In the event that there are no eligible first time entrants, the "New Entrant" Honorable Mention prize will not be awarded.

**JUDGING CRITERIA:** 40% Appearance; 40% Flavor; 20% Texture

## CONTEST RULES:

- Limit one entry per person. You must be 18 years of age or older to enter. The Contest is intended for amateur bakers only. Professional bakers or those who earn a significant portion of their livelihood from baking may not enter the contest, nor can employees of General Mills, its parent, affiliates, subsidiaries, agencies, and members of their immediate households. Entries from all states are welcome.
- 1st Place winners from any 2015 Gold Medal Flour Pie Contest are not eligible to enter the 2016 Gold Medal Flour Pie Contest.
- To enter, create your own unique recipe for any kind of pie from scratch. Your recipe must include at least one cup of any guaranteed premium quality Gold Medal Flour. For Gold Medal Flour product information, visit [www.goldmedalfLOUR.com](http://www.goldmedalfLOUR.com) or [www.facebook.com/goldmedalfLOUR](http://www.facebook.com/goldmedalfLOUR).
- Recipes should be named, your own creation, unpublished, and not previously submitted to any other contest.
- Bring your prepared entry and corresponding recipe to the Education Building by 2 pm on Sunday, October 16 and follow the fair's entry guidelines. Entries should be submitted with 1) a Gold Medal Flour proof of purchase or product label, 2) a neatly written or typed recipe for the entry (illegible recipes may be disqualified) with estimates on preparation time and total baking time denoted, and 3) your name, address and phone number, and email address.
- By submitting your entry, you accept all Contest rules and agree to be bound by the judges' decisions, which will be final. With entry submission, you also acknowledge and agree that no claim relating thereto shall be asserted against General Mills or any of its officers, directors, employees, agencies, representatives, successors, assigns or shareholders.
- If the recipe you enter is awarded a prize, you also agree that your winning recipe will become the property of General Mills which reserves the right to edit, adapt, copyright, publish, and use any or all of it for publicity, promotion or advertising in any form of media without compensation to you. You hereby irrevocably authorize and grant permission to General Mills and others licensed or otherwise permitted by General Mills to use and distribute your name, address, voice and likeness for any and all purposes, including publicity, advertising and trade purposes, by all means of publication including electronic and Internet, without any obligation or liability to you and without any additional approval or consent. Taxes are the responsibility of the winner. Contest is void where prohibited or otherwise regulated by law.

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### Instructions for Entry

1. To be a contestant, mail recipe to: Gold Medal Flour "Best Pie" Contest, NC State Fair Entry Department, 1025 Blue Ridge Road Raleigh, NC 27607, postmarked by October 3, 2016 or deliver recipes to the fairgrounds entry office.
2. Type or legibly write recipe on an 8 1/2 x 11 sheet of paper with the contest name, your name, address, daytime and evening phone number and email address if available, in the upper right hand corner. Entries must be legible and include a phone number or you will be disqualified.
3. Fair committee selects judges; judges' decisions are final.
4. Entry will need to serve 6-8 judges.
5. No team entries, this contest is for individual competition. The cooking contest coordinator and/or contest sponsor reserves the right to make any changes or decisions prior to or during the contest as deemed necessary. Their decision will be final.
6. By entering this contest, you are agreeing to the cooking contest purpose statement and code of ethics.

### DAY OF CONTEST

1. Entries will be received from 1:00-2:00 PM in the Education Building. **Please bring a copy of your recipe with you on the day of the contest.**
2. Judging will begin at 2:00 PM. Judges decisions will be final.
3. Prizes will be awarded at 3:30 PM (or when judging is completed).
4. Contestants will be admitted into the Fair for free with prepared entry on the day of the contest through Gate 8, 11 or 12. These gates are near the Education Building and across from Carter Finley Stadium.
5. Entries may be brought in any type of container (preferably disposable); it is not the responsibility of the Fair to return any dishes.
6. The entry must be prepared at home and brought to the fair on the day and time of the contest.
7. Contact the Entry Dept. if you have any questions at (919) 821-7400, ext. 4515.