

2014 North Carolina State Fair

Media Credential Policy

This policy is approved by the N.C. State Fair Manager, N.C. State Fair Press Office Director and the N.C. Commissioner of Agriculture.

The reason for this policy is

- to accommodate working media quickly and efficiently.
- to assist Fair personnel in quickly identifying reporters cleared for access and media privileges.
- to enable the media to enter the Fairgrounds quickly.
- to properly respond to numerous requests for press passes.

Media passes will be distributed to media organizations before the start of the Fair on Oct. 16, 2014. Media organizations will be given a pre-determined number of passes. Staff members are expected to share media passes for working assignments only.

It is the discretion of the Press Office to determine if passes are issued.

N.C. State Fair Media Passes are NOT FOR PERSONAL USE. **Passes are to be used only by members of the working media.** Organizations who abuse this policy will be removed from future credential lists. No children are allowed to use these passes.

Parking in the Media Lot is restricted to official "N.C. State Fair Media Parking Permit" holders only. Parking attendants will not accept a Press ID as a parking permit. Each news organization will receive at least one parking pass. Staff members are expected to share parking privileges, as parking spaces are limited.

Freelance Reporters and Photographers

Freelance reporters and photographers will not be issued press passes unless they submit proof of employment/contract with a news organization. This could include a letter from a news director, editor or similar authority. No business cards or bylined articles will be accepted. To expedite the process, the application and letter **must be received by Oct. 2**. The letter must be on original media organization letterhead and include a phone number of proper contact at the news organization if further information and clarification are needed. Freelance reporters and photographers must re-submit this information each year.

Journalism Classes

Media passes are not available to high school and college journalism or photography classes. Passes are given to college newspaper staffs and are available to high school newspaper staffs on a case-by-case basis. An application must be submitted by the high school newspaper faculty advisor to be considered.

Concert Coverage

All interviews, photography and videography must be approved through the artist's management. Please contact Sandra Brannen, entertainment coordinator, at 919-733-2145 for information.

Thank you for your cooperation. We look forward to seeing you Oct. 16-26.

North Carolina State Fair Press Office

1001 Mail Service Center, Raleigh NC 27699 | Phone 919-707-3001 | Fax 919-733-5047

Application for 2014 State Fair Media Privileges

News media that received passes in 2013 do not need to resubmit this application. Freelancers, non-traditional publications and other informational sources must re-apply each year.

In order to be considered for press passes for the 2014 N.C. State Fair, members of the media must mail or fax this form to the N.C. State Fair Press Office, 1001 Mail Service Center, Raleigh, NC 27699-1001. Phone (919) 707-3001; fax (919) 733-5047. Requests must be received by Oct. 2, 2014. **Please submit a sample copy of your publication or a copy of your FCC license.**

Name: _____

Title: _____

News Organization: _____

Address: _____

Telephone: _____ **Fax:** _____

E-mail address: _____

Medium:

- Newspaper (circle one: Daily Twice/Tri-Weekly Weekly)
- Agriculture Publication
- Magazine
- Specialty Publication
- Radio
- Television

Circulation/Audience: _____

Have you covered the N.C. State Fair before? _____

If yes, what did you cover? _____

What are your coverage plans for this year's Fair? _____

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