

# The GREAT AMERICAN SPAM® CHAMPIONSHIP

## **SUPER SIMPLE CRAVEABLE CLASSICS (2017 Contest Theme):**

**Celebrate 80 Years of SPAM® products - SIZZLE PORK AND MMM - with your Tried & True, Totally Tasty, Super Simple Craveable Classic Recipes!**

ENTRY DEADLINE: MONDAY, OCTOBER 2, 2017

DATE OF CONTEST: SATURDAY, OCTOBER 21, 2017

### **Two Categories: 1 for Adults - 1 for Kids**

(Adults: Ages 18 & Up, Kid Chefs: Ages 7-17)

**Local SPAM® Champion Prizes: 1<sup>st</sup> Prize \$150; 2<sup>nd</sup> Prize \$50; 3<sup>rd</sup> Prize \$25 (Adults)**

**Local SPAM® Kid Chef Prizes: 1<sup>st</sup> Prize \$60; 2<sup>nd</sup> Prize \$30; 3<sup>rd</sup> Prize \$10 (Kids)**

### **Two National Grand Prizes:**

**1) National SPAM® Champion Grand Prize: A Trip for Two to the 2018 Waikiki SPAM JAM® Festival in Hawaii Valued at \$3,000 (Adult Grand Prize) \*;**

**2) National "SPAM® Kid Chef of the Year" Grand Prize: \$2,000 cash prize**

**Judging Criteria: Simplicity (50%) + Taste (50%)**

### **Contest Rules:**

- Make any "Super Simple Craveable Classic" recipe with at least one 12-ounce can of SPAM® products any variety (Classic, Lite, Less Sodium, Hot & Spicy, or other) and up to 10 other ingredients. (Packaged items such as cake mixes and other timesavers are welcome and count as one/individual ingredient. Salt, pepper, cooking oil/butter, water and garnishes do NOT count.)
- Judging Criteria is to emphasize how easy the recipe should be and how great it tastes.
- Recipes should be named, original, unpublished, the sole property of entrant, and not used for another contest.
- Submit your entry with a clear/typed recipe (illegible recipes may be disqualified), a product label and your contact information. One entry per person.
- No SPAM® recipe contest 1st place winners from any fair in 2016 are eligible to win in 2017, nor are those who have won 1st place three or more times.
- All winning recipes become the property of Hormel Foods Sales, LLC, which has the right to publish or advertise the recipes and contestants without compensation.
- Judges are chosen by the fair; their decisions are final. Hormel Foods is not responsible for lost recipes, nor is the fair.
- All winners are required to sign a release provided by Hormel Foods. Winner awards will not be distributed until their releases are received.
- All contestants including fair winners, finalists and the national grand-prize winners shall not make any public appearances or give any interviews associated with this competition without the permission of Hormel Foods or the Blue Ribbon Group.
- Taxes on the prizes are the responsibility of the winner.
- Employees of Hormel Foods Corporation, its affiliates, subsidiaries and families of each are not eligible to participate.
- Entries from all states are welcome.

### **National Judging & Grand Prizes:**

- Fair contest supervisors forward 1st place winning recipes for national grand prize judging for both Adult and Kid Chef categories. Hormel Foods' Test Kitchens judge recipes on the above criteria. Their decisions are final.
- For the National SPAM® Champion Grand Prize (adult: age 18 & up) one national grand-prize winner will be selected out of all 26 1<sup>st</sup> place recipes. He/she will receive a voucher to cover \$3,000 in travel costs (airfare, hotel and food) for the 2018 Waikiki SPAM JAM® Festival in Hawaii. The national grand-prize winner may elect to accept a \$3,000 cash prize instead of the trip (ARV \$3,000).
- One National SPAM® Kid Chef of the Year (kid chef: age 7 to 17) will be selected out of all 26 1<sup>st</sup> place recipes and he/she will receive a \$2,000 cash prize (ARV \$2,000).
- Both grand-prize winners will be notified by phone no later than Feb. 28, 2018. If Hormel Foods is unable to reach the grand-prize winners within 10 days of notification, an alternate may be selected. National winning recipes will be available by emailing [statefairteam@blueribbongroup.net](mailto:statefairteam@blueribbongroup.net) or by sending a self-addressed stamped envelope to: Blue Ribbon Group, c/o SPAM® Championship National Winner, 1120 South 2nd St #908, Minneapolis, MN 55415.



## Instructions for Entry

1. To be a contestant, mail recipe to: Great American Spam Championship, NC State Fair Entry Department, 1010 Mail Service Center Raleigh, NC 27699-1010, postmarked by October 2, 2017 or deliver recipes to the fairgrounds entry office.
2. WRITE AT THE TOP OF THE ENTRY IF YOU ARE ENTERING THE ADULT OR YOUTH CATEGORY AND THE AGE OF THE ENTRANT FOR THE YOUTH CATEGORY. Type or legibly write recipe on an 8 1/2 x 11 sheet of paper with the contest name, your name, address, daytime and evening phone number and email address if available, in the upper right hand corner. Entries must be legible and include a phone number or you will be disqualified.
3. Fair committee selects judges; judges' decisions are final.
4. Entry will need to serve 6-8 judges.
5. No team entries, this contest is for individual competition. The cooking contest coordinator and/or contest sponsor reserves the right to make any changes or decisions prior to or during the contest as deemed necessary. Their decision will be final.
6. By entering this contest, you are agreeing to the cooking contest purpose statement and code of ethics.

## DAY OF CONTEST

1. Entries will be received from 9:00 - 10:00 AM in the Education Building. **Please bring a copy of your recipe with you on the day of the contest.**
2. Judging will begin at 10:00 AM.
3. Prizes will be awarded at 11:30 AM (or when contest is completed).
4. Contestants will be admitted into the Fair for free with prepared entry on the day of the contest through Gate 8, 11 or 12. These gates are near the Education Building and across from Carter Finley Stadium.
5. Entries may be brought in any type of container (preferably disposable); it is not the responsibility of the Fair to return any dishes.
6. Entries must be prepared at home and brought to the fair on the day and time of the contest.
7. Contact entry department if you have any questions at (919) 839-4521.